

INNOVATION WORKS®

A PROVEN FRAMEWORK FOR
ENJOYABLE INNOVATION.

LEVERAGE INNOVATION TO CREATE VALUE. BUT DO IT IN A WAY THAT'S FUN, BUILDS MOMENTUM, AND PROMOTES TEAMWORK. WELCOME TO INNOVATION WORKS®.

Innovation Works® is a modular set of experiences that are customized to align with your goals, timeframe and budget. When you work with us, we'll develop a unique Innovation Works® recipe, tailored specifically to you.

INNOVATION WORKS® HAS HELPED CLIENTS:

- Overcome pressing challenges
- Create new product and process solutions
- Develop innovation-based strategic plans
- Power a highly engaging community visioning process
- Drive a culture of continuous innovation

INNOVATION WORKS® HAS CREATED VALUE FOR:

- Small businesses
- Global corporations
- Healthcare systems
- Regional utilities
- Schools & school districts
- Local government
- Nonprofit organizations
- Professional associations



WHY CHOOSE INNOVATION WORKS®?

Innovation Works® is a proven innovation framework that creates serious value through an enjoyable, engaging process that participants love.

INNOVATION WORKS® IS AN EFFECTIVE WAY TO:

1. Allow diverse stakeholders to generate high-quality solutions together
2. Build excitement and momentum around change, which aids implementation
3. Teach key innovation skills that contribute to a broader culture of innovation
4. Create new connections and understandings

HOW CAN WE HELP?



Facilitate

Leverage our experience by having us lead the process for your organization



Train & Support

We teach the process within your organization and provide ongoing strategic input to maximize results



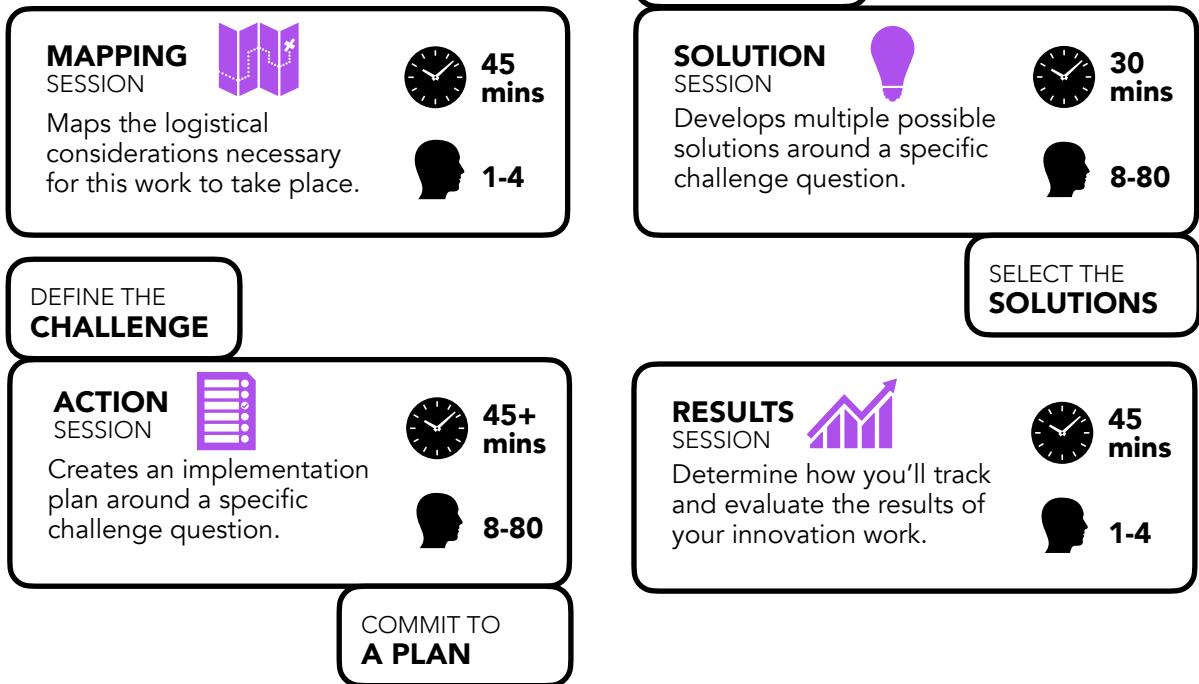
GET STARTED WITH A DISCOVERY SESSION

Discovery sessions are an easy, no-obligation way to explore if it makes sense to work together. We'll learn about your ideal outcomes, then create a proposal for how our services can support your goals and align with your budget.



INNOVATION WORKS® SESSIONS

Innovation Works® is a modular set of experiences that are customized to align with your goals, timeframe, and budget. We develop a unique recipe for every client, tailored specifically to your needs.



DEFINE THE CHALLENGE

MAPPING SESSION



 45 mins

Maps the logistical considerations necessary for this work to take place.

 1-4

SOLUTION SESSION



 30 mins

Develops multiple possible solutions around a specific challenge question.

 8-80

DEFINE THE CHALLENGE

ACTION SESSION



 45+ mins

Creates an implementation plan around a specific challenge question.

 8-80

SELECT THE SOLUTIONS

RESULTS SESSION



 45 mins

Determine how you'll track and evaluate the results of your innovation work.

 1-4

COMMIT TO A PLAN